

## Paul Markovich, Chief Executive Officer Blue Shield of California

Paul Markovich is Chief Executive Officer of Blue Shield of California, a nonprofit health plan with \$25 billion in annual revenue serving 4.8 million members in the state's commercial, individual, and government markets. Markovich has launched and led numerous initiatives to drive innovation and help reimagine healthcare, including funding support for a statewide provider directory to make it easier for Californians to find physicians and facilities in their plan; supporting development of a statewide network for patients' records and investing in a partnership with the California Medical Association to help physicians pilot new care delivery models and leverage technology.

A 25-year Blue Shield veteran, Markovich previously served as Chief Operating Officer (2009-2012), responsible for health care services, network management, e-business, marketing, product development, and customer operations. He was senior vice president of the large group (2004-2008) and CalPERS business units (2002-2004). In the late 1990s, he led the company's product development unit, introducing numerous products and services such as the first California Health Maintenance Organization to allow self-referrals to specialists and initiating online access to member benefits.

Markovich is a North Dakota native and Rhodes Scholar with a Master's in Philosophy, Politics and Economics from Oxford University. He is a graduate of Colorado College, where he earned a Bachelor of Arts in International Political Economy and played Division I hockey.

## Lois Quam, President Blue Shield of California

Lois Quam, an accomplished health care executive, is president of Blue Shield of California. Before joining Blue Shield, Quam was chief executive officer and president of Pathfinder, which works across Africa, South Asia and the Middle East to improve healthcare access for women and girls, with a focus on maternal and reproductive health care. While at Pathfinder, Quam helped to expand services and shift its headquarters from the U.S. to South Asia and Africa.

Previously, Quam worked at UnitedHealth Group for 18 years, starting as the research and analysis director before leading the business that served the federal government, states and AARP (formerly American Association of Retired Persons) as one of the company's most senior leaders. In that role, Quam was responsible for 27,000 employees across all 50 states and Great Britain and \$32 billion in revenue.

Quam was named three times to FORTUNE's list of the most influential women. She graduated from Macalester College in Saint Paul, Minnesota before attending Oxford University as a Rhodes Scholar.